

Pharmacy Solutions to Help Optimize Maintenance Medication Spend for Clients

RWAM Insurance Administrators Inc. is pleased to provide this update on pharmacy solutions for your clients to help optimize their maintenance drug spend.

Specialty drugs are often in the headlines, and rightly so - they are fast approaching 30% of total drug spend on private plans, while traditional drugs, many of which are maintenance medications, represent the lion's share of drug spend at 70%. RWAM offers pharmacy solutions to address both the specialty and maintenance spend:

1. Preferred Provider Networks (PPNs) to assist and manage specialty drug dispensing.
2. Home delivery of maintenance medications facilitating the dispensing of drugs that treat long-term, chronic health conditions, such as high blood pressure, high cholesterol and diabetes.

Benefits for plan members and plans from the programs offered through RWAM include:

- **Improved medication adherence** – support is provided to help members take their medication as prescribed, contributing to better health outcomes.
- **Lower costs** – redirects members from higher-priced, brand-name drugs to safe and effective generics and therapeutic alternatives.
- **Additional savings** – depending on the benefit plan design, members may be able to save on drug copays and coinsurances with home delivery. Many 90-day supplies cost less when using the home delivery pharmacy.
- **Increased convenience** – medications are sent to the member's preferred location using free standard shipping. Plus, refills can easily be ordered online.

For groups with Express Scripts drug cards, the pharmacy solution is **Express Scripts Canada Active Pharmacy Program**, powered by the Express Scripts Pharmacy, dispensing and delivering to plan members across the country*. View these ESC plan member / plan sponsor communications for more info:

- Express Scripts Canada Active Pharmacy Program – Plan Member/Patients:
http://www.rwam.com/en/resourcesGeneral/OtherMarketing/ESC_Active_Pharmacy_Brochure_Patients_v3.pdf
- Express Scripts Canada Active Pharmacy Program – Sponsors:
http://www.rwam.com/en/resourcesGeneral/OtherMarketing/ESC_Active_Pharmacy_Brochure_Sponsors_EN_v4.pdf

For groups with Green Shield drug cards, the pharmacy solution is **MedsForward**, offered through the Alliance Pharmacy Group, shipping anywhere in Canada*. View these Green Shield/HBM+ communications for more info:

- New from HBM+ – MedsForward™
http://www.rwam.com/en/resourcesGeneral/OtherMarketing/HBM-Communique_APR17_MedsForward_EN.pdf
- HBM+'s MedsForward™ pharmacy solution
http://www.rwam.com/en/resourcesGeneral/OtherMarketing/HBM-MedsForward_002_E.pdf

Ongoing, proactive and consistent pharmacy care helps patients make effective health decisions and follow their doctors' treatment instructions. This ultimately can help to better manage the maintenance medication portion of the employers' drug benefit budget.

* Please note Quebec is out of scope for both of these pharmacy solutions.

Please contact your RWAM Group Marketing Manager for more information.

